

CAROLINA ZUNIGA-AISA

917.945.9799 | c.zuniga.aisa@gmail.com

www.cza-design.com

PROFESSIONAL EXPERIENCE

MAMIYE BROTHERS, New York, NY

December 2023 - Present

Freelance Designer for Angels Sportswear Brand – Tops/Dress Categories

- Supported design team in sketching, tech packs, fittings and communication with CFT Production, Merchant, Technical and Overseas teams to streamline processes for optimal products

Tommy Hilfiger, New York, NY

September 2018 - September 2023

Designer for Cut & Sew Knits / Special Projects

- Performed research, designed, and developed apparel line from concept to production.
- Developed designs utilizing Adobe Creative Suite, Browzwear 3D programs, and PLM Product management
- Designed products for special capsule projects for Donna Karen's Style for Strength TH Look, Goodwill's Evening of Treasures, and Disney x TH
- Communicate with factories and/or local vendors to develop new techniques/treatments/shapes and follow through with SMS to meet the T&A calendar
- Partnered with CFT Production, Merchant, Technical and Overseas teams and follow through with SMS to meet the T&A calendar
- Problem-solving with PD to hit target costs while maintaining design integrity
- Created tech packs for in-house pattern makers and domestic/import factories
- Review designs through virtual and physical fittings with Tech Design partners using Browzwear 3D programs to make best possible adjustments before proceeding to fit samples
- Partnered with the Trim and Graphics team to develop new trims seasonally.
- Handled approvals on strike-off/knit down submits of fabrics and trims
- Attended Virtual and Physical fittings collaborating with Technical and Merchandising partners
- Implemented extensive market research for core and seasonal product refresh while keeping brand integrity
- Freelance Designer from September 2019- August 2022 supporting design team in sketching, tech packs, fittings and communication with CFT Production, Merchant, Technical and Overseas teams to streamline processes for optimal products

CZA Design, LLC, New York, NY

January 2017 - July 2018

Owner - Design Consultant & Product Design Design consultancy for various clients:

- LG& Design Associates, LLC. - Encaustic Cement Tile & Interior January 2017 – July 2018
- Macy's / Women's Knits & Sweaters Freelancer September 2016 – January 2018
- Hanes'/C9 Champion for Target Women's Activewear July – August 2016
- G-III / Touch by Alyssa Milano May - June 2016

Nautica, New York, NY

March 2015 - February 2016

Designer for Women's International and Full-Price Knits

Researched, designed and developed brand right product for our target customer.

- Sketched technical illustrations and created tech packs using DeSL an online program.

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- Communicated with cross functional teams and overseas partners with all changes in consideration to calendar and factory capacity.
- Attended weekly fittings and record all changes and update tech packs.

Kate Spade, New York, NY

September 2014 - March 2015

Freelance Designer for Women's Separates

- Developed mock-ups under direction of Head Designer for each style in woven categories for tech pack handoff; Built embellishment artwork and tech packs for elevated pieces.
- Created tech packs and update CADs as necessary post line review.

Converse, Inc., New York, NY

February 2008 - May 2014

Designer for Converse One Star Womens

- Collaborated with Design Director to establish seasonal concept direction, material sourcing and building a collection based on market trends and best sellers.
- Designed and developed styles for Women's Knits, Denim & Swimwear categories from initial concept to final production that delivers value and affordability for brand aesthetic.
- Partnered with Production and aligned with Merchant and Technical teams throughout an evolving calendar to work efficiently and streamline processes.

EDUCATION

BFA Fashion Design May 2005 SUNY Fashion Institute of Technology, New York, NY

ADVOCACY | VOLUNTEER

NYC Fair Trade Coalition New York, NY January 2018 - Present Active member of the coalition advocating the Fair Trade ethos and businesses.

PUBLICATIONS | AWARDS

- Published Illustration "Fashion Drawing: Illustration Techniques for Fashion Designers" Michele Wesen Bryant, 2011.
- FIT Critic's Choice Award in Current Scene Specialization, May 2003.
Critic: David Dalrymple, House of Field

KEY SKILLS | SOFTWARE | PROGRAMS

Fluent in Spanish | Hand and CAD Illustration | Draping, fitting and sewing | Photography |
Concept | Design Adobe Creative Suite | PLM | 3D VStitcher / Browzwear programs |
Google programs | MS Office | Meta Social Media